

SPONSOR PARTNERSHIP DECK

**Partner with
agriculture's
connected market
platform.**

**Visibility, education, live
activation and market
access — shaped into
sponsor partnerships
with commercial purpose.**

A prospect-ready partnership platform for
brands seeking credible presence across
agriculture, agtech and regional market
conversations.

REALM turns visibility into market access.

Sponsors do not simply buy logo placement. They enter a trusted agriculture environment built for content, education, activation and meaningful commercial conversations.

OUTCOME 01

Relevant presence

Brand visibility appears beside agricultural intelligence, industry insight and market-facing content.

OUTCOME 02

Credible education

Partners explain value through useful stories, interviews, case studies and practical market context.

OUTCOME 03

Commercial engagement

Campaigns can progress into briefings, live activation, introductions and qualified follow-up pathways.

A connected agriculture partnership platform.

REALM gives partners a coherent environment for visibility, education and engagement across the conversations that influence agricultural decision-making.

Sponsors are positioned inside the ecosystem — not beside it.

REALM Partnership Ecosystem

A connected sponsorship platform combining media, intelligence, live activation, market access and commercial pathways.

Newsletter

Weekly reader visibility

Market Intelligence

Reports and insights

Global App

Newsletter foundation access

Podcast + YouTube

Stories and interviews

REALM

Agriculture Access Platform

Trade Missions

Market entry pathways

Events

Panels, workshops and demos

01

Trusted media

Visibility beside recurring agriculture content.

02

Market insight

Context that helps sponsors educate with relevance.

03

Live activation

Briefings, roundtables and market-facing moments.

04

Market access

Pathways from awareness into qualified conversations.

Sponsors buy campaign products, not space.

REALM packages partner presence around useful agriculture content, live moments and access pathways that make the sponsor role clear to the market.

01

Intelligence

Presence beside weekly market, industry and agtech insight.

02

Storytelling

Interviews, case studies and explainers that make value easy to understand.

03

Activation

Briefings, roundtables and showcases designed to start better conversations.

04

Access

Curated pathways into priority sectors, regions and buyer communities.

Sponsor Activation Menu

Tangible, commercial activation options that are easy for partners and agricultural audiences to understand.

1 Content Series

Podcast, YouTube, newsletter and clips.

SPONSORABLE

2 Field Demo

Product use case with a farmer story.

SPONSORABLE

3 Executive Roundtable

Curated high-value stakeholder session.

SPONSORABLE

4 Launch Partner

Global app and newsletter launch visibility.

SPONSORABLE

5 Cohort Sponsor

Market access program involvement.

SPONSORABLE

6 Report Partner

Co-branded market intelligence.

SPONSORABLE

Every format moves sponsors from visibility into trusted market participation.

Media campaigns create repeat visibility.

REALM Weekly places sponsors beside useful agriculture intelligence, helping partners stay visible in a credible editorial environment.

MARKET INSIDER

Commercial context for global agriculture markets.

REALM DIGEST

Industry news, opportunities and practical updates.

TALKING TECH

AgTech innovation and tools shaping farming.

REALM Sponsor & Foundation Partner Media Kit

Newsletter Sponsorship Mock-Up

Example layout showing how a sponsor can appear inside REALM's weekly agriculture newsletter.

REALM WEEKLY AGRICULTURE INTELLIGENCE80,000+ readers

PRESENTED BY
SPONSOR BRAND

Market insight, product spotlight or partner offer [LEARN MORE](#)

Market Update
Sponsored insight section
Sponsor message, offer or lead capture pathway.
[SPONSOR CTA](#)

Farmer Case Study
Real-world adoption story
Sponsor message, offer or lead capture pathway.
[SPONSOR CTA](#)

Event CTA
Register for sponsor session
Sponsor message, offer or lead capture pathway.
[SPONSOR CTA](#)

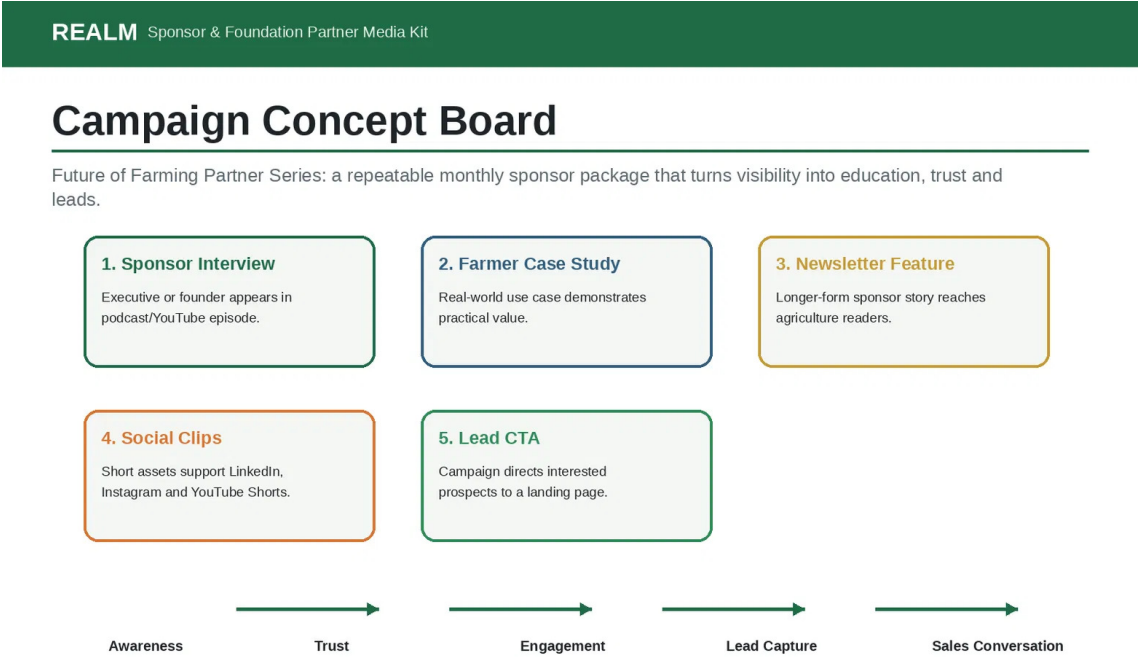
**Sponsors become part of the conversation
readers already value.**

Own a useful conversation, not just an impression.

The Future of Farming Partner Series turns sponsor expertise into editorial-led content that helps agricultural audiences understand change, opportunity and practical next steps.

AVAILABLE CAMPAIGN FORMAT

Interviews · case studies · newsletter features · social clips · lead capture



AWARENESS

Brand presence anchored to a clear agriculture theme.

CREDIBILITY

Content informs the audience rather than interrupting it.

ACTION

Calls to action connect readers into demos, briefings or partner conversations.

Live activation moves sponsors closer to buyers.

REALM creates credible moments where partners can educate, listen, demonstrate and build confidence with agricultural decision-makers.

EXECUTIVE BRIEFINGS

Focused updates aligned to a sponsor's category, region or customer need.

ROUNDTABLES AND SHOWCASES

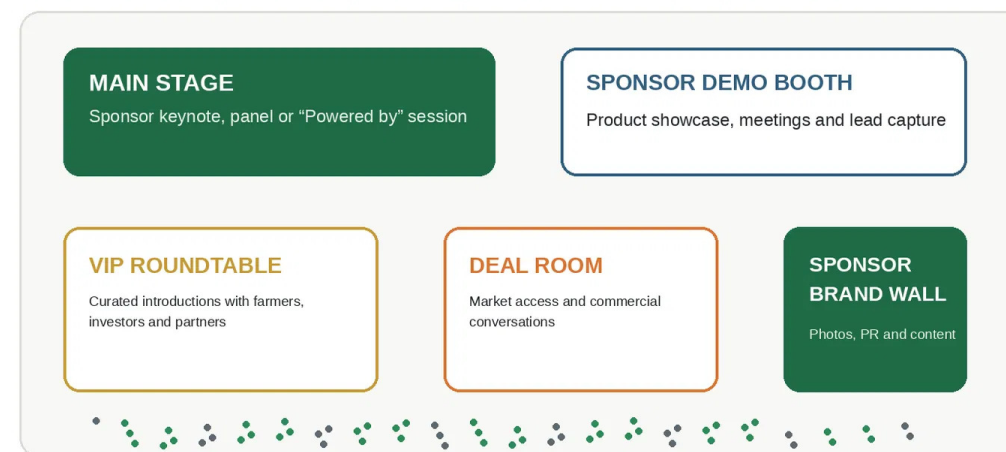
Curated conversations that connect expertise with decision-maker questions.

FIELD AND PRODUCT EDUCATION

REALM Sponsor & Foundation Partner Media Kit

Event Activation Mock-Up

Example sponsor presence across a REALM event: stage, booth, networking and deal-room moments.



**The outcome is more than reach:
conversation, education, buyer confidence
and follow-up.**

Market access is the premium opportunity.

REALM connects brand presence with trusted content, agricultural context and carefully designed engagement moments that make follow-up easier.

01 · BE SEEN

Appear in a relevant agriculture environment.

02 · BE UNDERSTOOD

Explain value through insight and storytelling.

03 · BE TRUSTED

Build credibility through practical relevance.

04 · BE CONTACTED

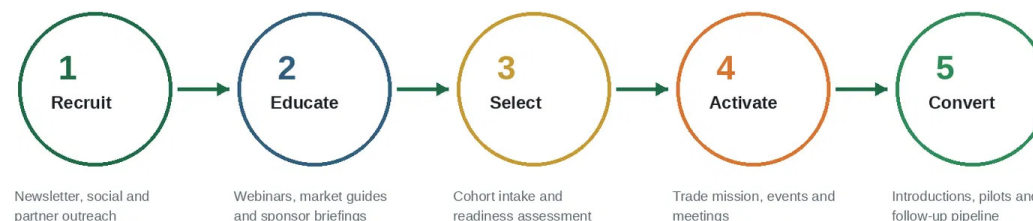
Create clear pathways into conversation and action.

REALM Sponsor & Foundation Partner Media Kit

Market Access Journey Map

A sponsor-backed cohort can convert media reach into structured trade mission participation and commercial introductions.

Sponsor role: presenting partner, mentor, market expert, deal-room participant and content sponsor.



Sponsors are positioned as market participants, not outside advertisers.

Sponsorship can scale with ambition.

REALM partnerships can be shaped around category leadership, market education, agtech visibility, content ownership or deeper foundation partner presence.

PACKAGE 01

Visibility Partner

Recurring presence across REALM Weekly and core content.

PACKAGE 02

Category Partner

Own a theme, sector or recurring sponsor-led conversation.

PACKAGE 03

Market Access Partner

Combine media, content, activation and follow-up pathways.

PACKAGE 04

Foundation Partner

Deeper association with REALM's trusted marketplace ecosystem.

REALM Sponsor & Foundation Partner Media Kit

Sponsorship Ladder

A clear product ladder helps sponsors enter at the right level and scale into larger strategic partnerships.



Start with campaign presence or build toward long-term market alignment.

Partner with REALM to reach agriculture in a more trusted way.

REALM gives sponsors a credible platform for visibility, education, activation and market engagement across a farmer-first agricultural marketplace.

RECOMMENDED NEXT STEP

Book a sponsor discovery call.

We will clarify your category, priority audience, regional focus and the partnership format that best supports your commercial goals.

**Discuss partnership fit with REALM
Group Global**

www.realmgroup.global